

New for 2014

– HOG EYE CORPORATE CHALLENGE –

The Hogeye Corporate Challenge will be classified for sponsorship purposes as an individual event, therefore allowing The Presenting Sponsor to Name the event. This will be a Platinum or Gold level sponsor.

The Hogeye Marathon Corporate Challenge is an excellent opportunity for companies of all sizes to promote workplace wellness, support a charity and build teamwork among employees with your organization!

Each company must pay a nominal entry fee of \$50 to enter the team challenge, or if the company is a Hogeye Bronze sponsor or higher, this fee will be included in the sponsorship benefits. In addition, the company can choose to pay 50-100% of their employees and dependents' entries fees into the Hogeye Marathon, Half Marathon, 5K, or 4-Person Relay.

Teams will compete against other teams of approximately the same size.

CLASS 1A= LESS THAN 50 EMPLOYEES
CLASS 2A= 50-199
CLASS 3A= 200-499
CLASS 4A= 500 OR MORE
(this can include dependents of the employee)

Booth Sponsors

FITNESS EXPO MARCH 29 11-6 PM

- Space on first-come, first-served basis
- \$250, \$400 double
- 6-foot table with cloth and chairs provided
- Encouraged to provide one or more running - related door prizes
- May collect names of runners and family members
- Giving away information and/or health-related products encouraged

FINISH LINE MARCH 30 7AM - 1PM

- Space on first-come, first-served basis
- \$250
- Table and tent or canopy provided by vendor
- Product should be sampled to runners and spectators trash should be collected and can be disposed of in the Hogeye dumpster
- Coupons may be given
- May collect names of runners/spectators
- Services may be provided, such as massage, however all liability will be assumed by vendor. Documentation should be provided to Hogeye officials.



March 29-30, 2014
FAYETTEVILLE

2013 Beneficiaries

**Kendrick Fincher Hydration Foundation
\$9,500**

**Jackson L. Graves Foundation
\$8,500**

**Meals on Wheels
\$7,500**

**American Wheelchair Mission
Springdale Rotary
\$4,800**

**7 Hills Homeless Center
\$3,500**

**Fayetteville Parks & Recreation
\$2,200**

**Children's Safety Center
\$2,500**

**University of Arkansas Club Sports
\$700**

**Fayetteville Fraternal Order of Police Lodge #10
\$500**

TOTAL - \$39,700

Platinum Sponsor \$7,500

- Naming of one of the individual events (i.e. XYZ "insert business name" Marathon, first pick according to time of sponsorship commitment)
- Next largest-sized name and logo on all print material, including event t-shirts, brochures and flyers distributed at other races.
- Company Logo and name on all electronic advertising, such as web site, emails
- Recognition at the awards ceremony(s)
- Ability to display company banner at each event (expo, finish line, awards ceremony, 4 total)
- Booth at the fitness expo and the finish line, and aid station if desired, (must staff)
- Mentions in all pre and post event press releases
- Company literature or product in racers' registration packets
- Entry fees of up to \$350 (more or less) for any of the Hogeye races, (marathon, half-marathon, 4-person relay, 5K)
- 15 volunteer opportunities
- 10 race shirts

Gold Sponsor \$5,000

- Naming of one of the individual events (i.e., XYZ "insert business name" Marathon) first-come, first-served.
- Third largest-sized name and logo on all print material, including event t-shirts and brochures
- Company Logo and name on all electronic advertising, such as web site, emails

- Recognition at the awards ceremony(s)
- Ability to display company banner at each event (expo, finish line, awards ceremony, 3 total)
- Booth at the fitness expo and the finish line
- Company literature or product in racers' registration packets
- Entry fees of up to \$250 (more or less) for any of the Hogeye races, (marathon, half-marathon, 4-person relay, 5K)
- 10 volunteer opportunities
- 10 race shirts

Titanium Sponsor \$2,500

- Next largest-sized name and logo on all print material, including event t-shirts and brochures
- Company Logo and name on all electronic advertising, such as web site, emails
- Recognition at the awards ceremony(s)
- Ability to display company banner at each event (expo, finish line, 2 total)
- Booth at the fitness expo or the finish line
- Company literature or product in racers' registration packets
- Entry fees of up to \$150 (more or less) for any of the Hogeye races, (marathon, half-marathon, 4-person relay, 5K)
- 10 volunteer opportunities
- 7 race shirts

Silver Sponsor \$1,500

- Next largest-sized name and logo on event t-shirts and brochures
- Company Logo and name on Hogeye web site
- Booth at the fitness expo or the finish line, \$100 off second booth (\$400 for both)
- Company literature or product in racers' registration packets
- Entry fees for one 4-person relay team
- 5 race shirts

Bronze Sponsor \$1,000

- Next largest-sized name and logo on event t-shirts
- Company Logo and name on Hogeye web site
- \$150 off booths at fitness expo or the finish line
- Company literature or product in racers' registration packets
- 4-person relay team entry for 50% off or 3 5K entries (\$60 value)
- 4 race shirts

Copper Sponsor \$500

- Name listed on event t-shirts
- Company name listed on Hogeye web site
- \$100 off booth at fitness expo, (no finish line booth available)
- Company literature or product in racers' registration packets
- 2 5K entries
- 3 race shirts